

# UNITY TECHNOLOGIES CORPORATION

UNITYTEC™

Helping Clients Win Federal Government Contracts



As an Employee-Owned (EO), Women-Owned Small Business (WOSB), UnityTec is dedicated to helping defense contractors capture Government Contracts in today's highly competitive market. Our standardized business development process has 20 years of proven success. UnityTec's customer-centric approach begins with a free consultation session to discuss specific client needs, and we tailor our support to ensure delivery of quality results.

## What We Do

- Form and lead winning proposal teams
- Help small businesses win big contracts
- Provide B&P staff augmentation to large companies on-demand
- Apply best practices ensuring proposals are responsive, compliant, and exceed proposal evaluation criteria
- Increase the probability of contract award
- Provide a broad range of business development consulting services

**Proven Proposal Development Process**—Increase the likelihood of winning by ensuring that the RFP response is timely, responsive, compliant, and exceeds the evaluation criteria.

**Subject Matter Expertise**—Expand your team with hands-on top industry subject matter experts to work on your proposal.

**New Market Penetration**—Enter or expand your offerings into the Federal Government contracting market utilizing industry leaders with the experience and connections to get it done.

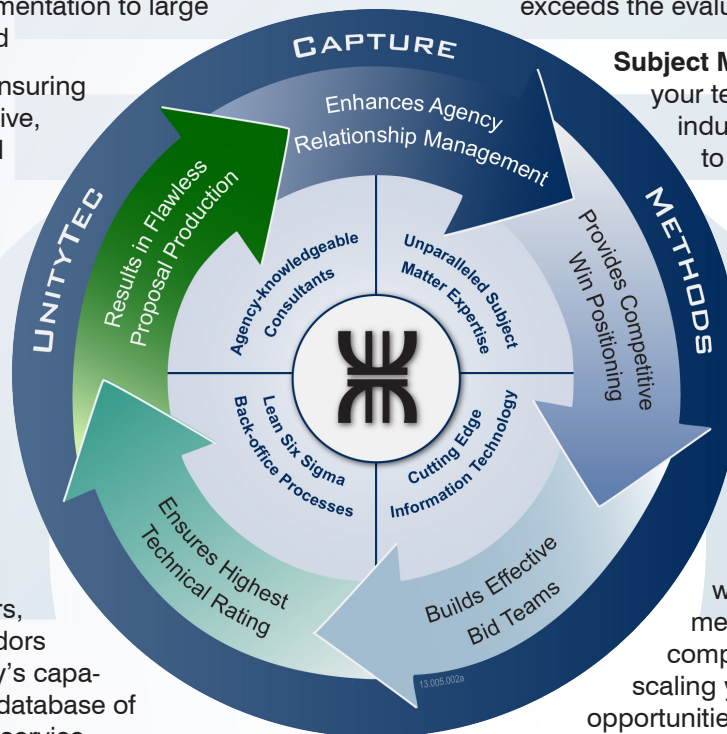
**Increased Bookings**—Increase your business with the Federal Government in today's highly competitive market space by scaling your team to attack target opportunities with focus.

**Reduced Costs**—Keep your business development team lean and focused on the pursuit; increase your staffing through UnityTec when needed.

## Benefits

**Teaming Building**—Expand your reach to potential teaming partners, subcontractors, and vendors increasing your company's capability through UnityTec's database of pre-vetted suppliers and service companies.

**Force Multiplier**—Increase the footprint and capability of your business development team when it is needed at critical points in the capture process.

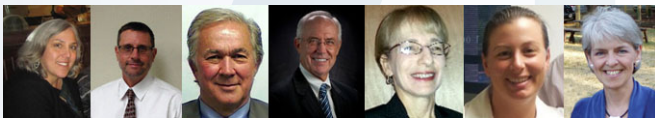


## Consulting Services

- Lead Generation
- Capture Strategies
- Win Theme Development
- Turn-key Proposal Services
- Proposal Team Augmentation
- Capture Management
- Solicitation Compliance Review
- Color Team Review
- FAR Compliance Review
- Subject Matter Technical Writing
- Past Performance
- Management Consulting
- Process Engineering
- Project/Program Management
- Business Development Best Practice Training

## Staff Augmentation

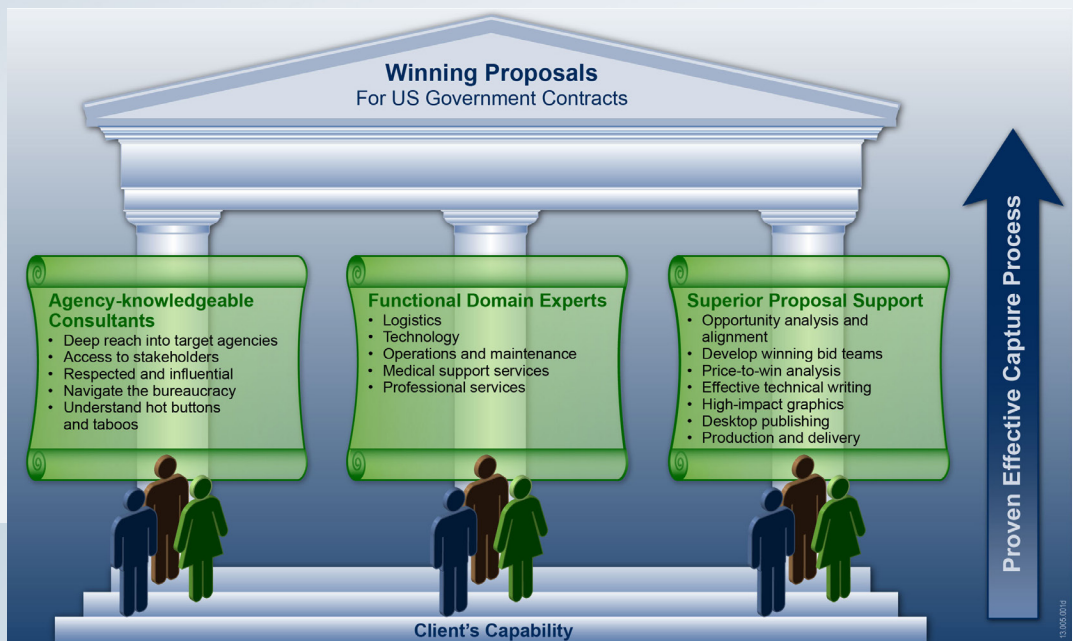
UnityTec has deep reach in the industry. We interview the best talent available and, as a result, have a pool of highly competent personnel who are available for short or long-term placement on your team. Our pool includes subject matter experts within the domains we serve. We take care of the employee's payroll, benefits, and career development needs while you focus on capturing business.



## Subject Matter Expertise and Experience

The consultants at UnityTec possess deep subject matter expertise in a broad range of Government Contracting domains that are more generally referred to as technical services.

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## Agency Experience

### Integrated Proposal Team Experience

Our consultants have experience working on large integrated proposal teams at major Federal contracting firms such as Lockheed Martin, Northrop Grumman, Honeywell, General Dynamics, URS, ManTech, BAE Systems, and L-3 Communications.



## Collaboration and Teaming

UnityTec is an employee-owned, woman-owned small business that consists primarily of women. This positions the company as a prime contractor on select opportunities with its business partners. 